Table of Contents

International Journal of Innovation in the Digital Economy

Volume 11 • Issue 3 • July-September-2020 • ISSN: 1947-8305 • eISSN: 1947-8313

Research Articles

- 1 Financial Literacy Imperative for Success of Women Entrepreneurship Neeta Baporikar, Namibia University of Science and Technology, Namibia & University of Pune, India Susan Akino, Independent Researcher, Uganda
- 22 Intra-Organisational Barriers to Business-IT Alignment Gideon Mekonnen Jonathan, Stockholm University, Sweden King Solomon Hailemariam, Addis Ababa University, Ethiopia

37 Change Management in the Digital Economy: Model Proposal Nuno Geada, Polytechnic Institute of Setúbal, Portugal

52 Sharing and Avatar-Based Innovation Tools on Digital Economy Perspectives Using Levy Processes Simulation: Modelling in the Globalization Era

Vardan Mkrttchian, HHH University, Australia Yulia Vertakova, Financial University Under the Government of the Russian Federation, Kursk, Russia

64 Co-Creation of Public Service Innovation Using Open Data and Social Media: Rhetoric, Reality, or Something in Between?

Harri Jalonen, University of Vaasa, Finland Tuomo Helo, Turku University of Applied Sciences, Finland

COPYRIGHT

The International Journal of Innovation in the Digital Economy (IJIDE) (ISSN 1947-8305; eISSN 1947-8313), Copyright © 2020 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Innovation in the Digital Economy is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; Public Affairs Information Service (PAIS International); The Standard Periodical Directory; Ulrich's Periodicals Directory