

Editorial Preface

Special Issue on Sustainable Procurement: Current Trends, Opportunities and Future

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INTRODUCTION

Global warming is the result of an ecological imbalance created by overusing natural resources, burning plastics, generating high volumes of wastes, and general degradation of the environment. Traditional business models did not take environmental thresholds into consideration and increasingly consumed natural resources without applying the principles of recycling, reusing, and remanufacturing (Dubey et al., 2016). In recent years, increased awareness has increased the amount of pressure on local and national government bodies to create environmental protection policies and enforce them strictly to prevent further environmental degradation (Mani et al., 2016). This has led to the evolution of sustainable procurement practices. The building blocks of sustainable procurement implementation are: Eco labeling scheme; Education and awareness programs; Establishment of regulatory authority; National action plan on green procurement and Legal framework for green procurement. There is not much difference between the term sustainable procurement and green procurement. Research literature shows that sustainable procurement and green procurement has been used interchangeably by prior researchers. Sustainable procurement involves procurement decisions while considering the economic, environmental and social dimensions.

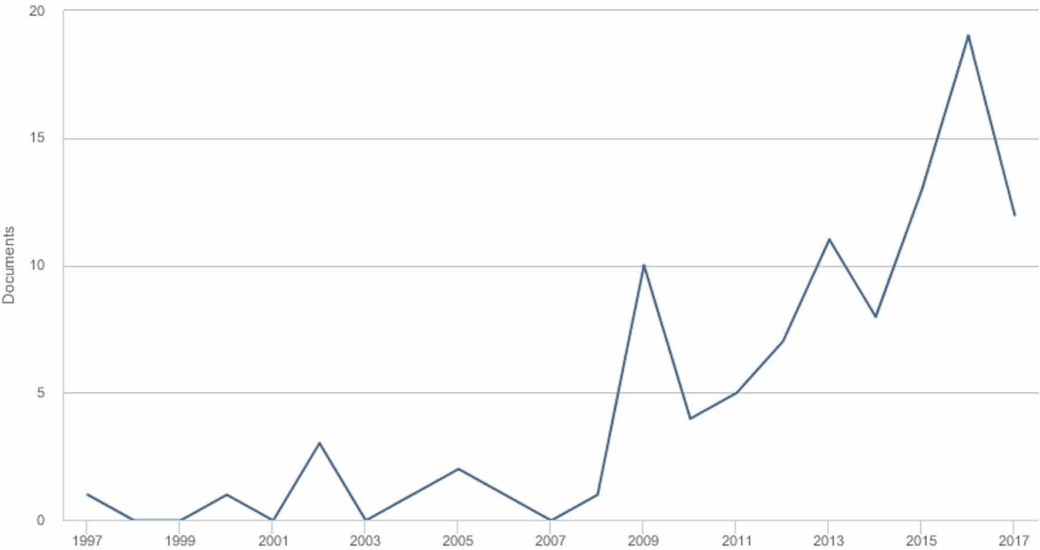
DATA ANALYSIS AND FINDINGS

The literature search process was done using keywords: “green procurement” or “sustainable procurement”. The list of papers was downloaded using Scopus (<https://www.scopus.com>) which is the largest abstract and citation database for academic reputed scientific research journals, books and conference proceedings. Through strict screening, only journal papers were selected for conducting the review of literature. The data was obtained on Monday, 22nd January 2018 at 5 PM, South African time. Total 87 papers were found relevant for the study.

Figure 1 provides the publishing trend. The number of publishing went up from 2013 onward and significantly from year 2015.

Authors’ further conducted an analysis to find out the number of journals which published green procurement articles. The result of this analysis is presented in Table 1. It can be seen that total 41 journals have published topic on green procurement or sustainable procurement. Total 87 papers have been published over a span of 20 years. However, the point to be noted from this analysis is that Journal of Cleaner Production alone account for 26.43 percent of the total publications.

Figure 1. Paper publishing trends (Source: Author own compilation)



We further performed the key word analysis (refer Table 2) for identifying the most popular keywords used in green procurement or sustainable procurement research. We found a total of 434 key words used in 87 research papers. Most of the keywords appeared multiple times in different publications in the last ten years. After sorting we found that actually there were 290 keywords. We tabulated the top ten popular keywords having highest frequency of appearance in various research publications.

Lastly, we discuss the various organizational theories applied in the area of sustainable procurement. Some of the seminal papers which discussed organization theories in details are Jänicke & Jacob, (2006); Sarkis et al., (2011); Jayaram & Avittathur, (2015); Spina et al., (2016); Dubey et al., (2017).

Organization theories are useful in explaining behavior of firms the design and its structure. Organization theory can also be extended to study the supply chain relationship linking firms (Sarkis et al., 2011).

Jänicke & Jacob, (2006) talked on Ecological modernization theory and environmental policies.

Also, the study by Sarkis et al. (2011) discusses nine theories such as Complexity; Ecological Modernization; Information; Institutional; Resource Based View; Resource Dependence; Social Network; Stakeholder; and Transaction Cost Economics theories.

The study by Spina et al., (2016) assesses the role of External Grand theories in purchasing and supply management. They found that the most common External Grand theories applied in PSM are Transaction Cost Economics, Resource Based View, Knowledge Based theory, Contingency theory, Game theory, Resource Dependency theory, Social exchange theory, Agency theory, Institution theory, Network theory, Information processing theory and Dynamic Capabilities theory.

Jayaram & Avittathur, (2015) further presented ten relevant theories for application in GSCM such as Complexity theory, Ecological Modernization theory, Information theory, Institutional theory, Resource Based view, Resource Dependence theory, Social Network theory, Stakeholder theory, Transaction Cost Economics and Grounded theory.

The above studies are considered seminal papers in the area of sustainable procurement theory building.

Table 1. Volume of publications in last twenty years

Journal	1997	2002	2005	2006	2009	2010	2011	2012	2013	2014	2015	2016	2017	Total
Action Learning: Research and Practice												1		1
Business Strategy and the Environment							1							1
Construction Economics and Building											1			1
Construction Management and Economics		1												1
Corporate Environmental Strategy		1												1
Corporate Social Responsibility and Environmental Management			1	1										2
Decision Sciences Journal of Innovative Education									1					1
Developments in Corporate Governance and Responsibility												1		1
Engineering, Construction and Architectural Management	1				1					1				3
Industrial and Commercial Training													1	1
Industrial Marketing Management								1		1				2
Information Technology and Management											1			1
Innovation											1			1
International Journal of Enterprise Information Systems											1			1
International Journal of Innovation and Sustainable Development						1								1
International Journal of Logistics Management													1	1
International Journal of Operations and Production Management							1				1			2
International Journal of Procurement Management					1			2	2			2	1	8
International Journal of Production Economics								1			1			2
International Journal of Production Research								1	1	1		1		4

continued on following page

Table 1. Continued

Journal	1997	2002	2005	2006	2009	2010	2011	2012	2013	2014	2015	2016	2017	Total
International Journal of Project Management									1					1
Journal of Business Ethics												1		1
Journal of Change Management									1					1
Journal of Cleaner Production		1			1				3	1	4	6	7	23
Journal of Consumer Policy												1		1
Journal of Corporate Real Estate													1	1
Journal of Human Resources in Hospitality and Tourism									1					1
Journal of Industrial Engineering and Management										1				1
Journal of Management Education					1									1
Journal of Purchasing and Supply Management								1		2	1	1		5
Management Research Review						1								1
Periodica Polytechnica Social and Management Sciences										1				1
Proceedings of Institution of Civil Engineers: Management, Procurement and Law					1				1			1		3
Production and Operations Management												1		1
Public Management Review												1		1
Public Money and Management								1			1			2
Society and Economy							1							1
Supply Chain Management					2									2
Technology in Society						1								1
Vision													1	1
Worldwide Hospitality and Tourism Themes							1							1
Total	1	3	1	1	7	3	4	7	11	8	12	17	12	87

Table 2. Keywords

Keywords	Count
Green procurement	24
Sustainable procurement	22
Sustainability	16
Procurement	10
Public procurement	6
Environmental management	5
Structural equation modelling	5
Sustainable public procurement	5
Barriers	4
Drivers	4

While searching prior literature we also found that Holt & Ghobadian (2009) and Koh et al., (2012) are the only studies where attempt was taken to work on Systems theory by providing the missing connection in sustainability theory building. Therefore, the contribution to Systems theory in the field of green procurement has been under researched.

While conducting review of existing GSCM theories Dubey et al., (2017) talked about thirteen theories such as Complexity theory, Resource Based view, Transaction Cost analysis, Knowledge Based view, Strategic Cost theory, Agency theory, Institutional theory, Systems theory, Network Perspective, Ecological Modernization theory, Information theory, Resource Dependence theory and Social Network theory.

The paper written by Dubey et al., (2017) has adopted a noble approach by integrating Knowledge Based theory and Systems theory to propose a theoretical framework. They have also indicated that past research works in theory building either focused on macro level or at the micro level theoretical application on sustainability research.

SYNOPTIC OVERVIEW OF SELECTED SPECIAL ISSUE PAPERS

For this special issue we have accepted total nine papers which focus on multiple dimensions of sustainable or green procurement. The first paper identified the contextual relationship among barriers to sustainable procurement practices. The second paper studied the impact of agility, lean and sustainable procurement on sustainable manufacturing in manufacturing industries. The third paper presents a review on cost of quality. The fourth paper deals with sustainability appraisal of industrial robots by GRA for real automation environment. The fifth paper presents a SAW mechanism for investigating the status of industrial robots under comprehensive sustainable aspects. The sixth paper deals with estimation and forecasting of cultivation of Jatropha plant as a sustainable bio fuel feedstock. The seventh paper provides an evaluation of Anti-Cancer Oncology Medicines Pharmaceutical Companies under Chain of Sustainable Procurement. The eighth paper provides a review on entrepreneurial ecosystem. The final paper deals with performance measurement of medicines delivery by pharmaceutical companies under chain of sustainable procurement.

CONCLUSION

This special issue will serve as a handbook for developing green/sustainable procurement strategy and further implementing it in the supply chain network. Since sustainable procurement involves cooperation, collaboration and coordination of multiple actors in the supply chain network, it is important that goals are set and regular reviews are done to achieve the milestones. The papers accepted for this special issue covers multiple dimensions of sustainable procurement. However, there are still many problems which need to be dealt with for extending the knowledge base. Few of the future research directions are:

- How sustainable procurement can be transformed into smart sustainable procurement.
- Determine the supplier selection and evaluation process in sustainable supplier development programs.
- Explore ethical procurement practices, codes of conduct, fair trade, ethical buying behaviour in sustainable procurement.
- Identify the barriers for international green supplier's capacity development and innovativeness.
- Develop supplier relationship strategies for different green purchase categories (strategic items, leverage items, bottleneck items and non-critical items).
- Identify the human factors influencing flexible sustainable procurement.
- Explore the extent of flexible sustainable supply network resilience under the influence of major supply disruption.
- Explore how big data can be used to enhance sustainable supply networks performance.
- Training requirement to bridge knowledge gaps of purchasing managers in small medium enterprises for designing sustainable supply networks in uncertain environments.

PAPERS CONSIDERED FOR REVIEW

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