

Table of Contents

International Journal of Innovation in the Digital Economy

Volume 9 • Issue 2 • April-June-2018 • ISSN: 1947-8305 • eISSN: 1947-8313

An official publication of the Information Resources Management Association

Research Articles

- 1 **Open and Distance Education in India: In Which Direction Is the Wind Blowing in the 21st Century?**
Sovik Mukherjee, Shri Shikshayatan College, Kolkata, India
- 14 **Beyond Deterministic Thinking Embodiment of Ethics in Process Design and Execution**
Louis Sanzogni, Griffith University, Brisbane, Australia
- 26 **Corporate Social Responsibility and Sustainable Business**
Ioana Duca, Titu Maiorescu University, Bucharest, Romania
Rodica Gherghina, The Bucharest University of Economic Studies, Bucharest, Romania
- 40 **The Importance of Business Communication in an Organization**
Lavinia Nădrag, Ovidius University of Constanta, Constanta, Romainia
Alina Buzarna-Tihenea, Ovidius University of Constanta, Constanta, Romainia

COPYRIGHT

The **International Journal of Innovation in the Digital Economy (IJIDE)** (ISSN 1947-8305; eISSN 1947-8313), Copyright © 2018 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Innovation in the Digital Economy is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; Public Affairs Information Service (PAIS International); The Standard Periodical Directory; Ulrich's Periodicals Directory