

# Table of Contents

## International Journal of Applied Logistics

Volume 8 • Issue 1 • January-June-2018 • ISSN: 1947-9573 • eISSN: 1947-9581

*An official publication of the Information Resources Management Association*

### Editorial Preface

v Lincoln Wood, Department of Management, University of Otago, Dunedin, New Zealand

### Research Articles

- 1 **The Reverse Logistics of Cross-Border e-Tailing in Europe: Developing a Research Agenda to Assess the Environmental Impacts**  
Sharon L. CullinaneUniversity of Gothenburg, Gothenburg, Sweden  
Kevin P. B. CullinaneUniversity of Gothenburg, Gothenburg, Sweden
- 20 **Overlaying Human Resources Principles to the Goal: A Research Note**  
Brian J. GalliLong Island University, Brookville, NY, USA
- 35 **Challenges Facing Humanitarian Logistics in a Nonprofit Organization**  
Neeta BaporikarNamibia University of Science and Technology, Windhoek, Namibia and University of Pune, Pune, India  
Liina Bibi ShanghetaNamibian German Centre for Logistics, Windhoek, Namibia
- 57 **The Event Study Method in Logistics Research: Overview and a Critical Analysis**  
Lincoln C. WoodDepartment of Management, University of Otago, Dunedin, New Zealand & School of Management, Curtin University, Western Australia.  
Jason X. WangDepartment of Management, University of Otago, Dunedin, New Zealand

### COPYRIGHT

The **International Journal of Applied Logistics (IJAL)** (ISSN 1947-9573; eISSN 1947-9581), Copyright © 2018 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Applied Logistics* is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; MediaFinder; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory