JOURNAL OF ELECTRONIC COMMERCE IN ORGANIZATIONS

April-June 2012, Vol. 10, No. 2

Table of Contents

Research Articles

- 1 The Death of Social Media in Start-Up Companies and the Rise of S-Commerce: Convergence of E-Commerce, Complexity and Social Media Suresh Sood, UTS Business School, University of Technology, Sydney, Australia
- **16 Emergence of Gamified Commerce: Turning Virtual to Real** *Tracy Harwood, Institute of Creative Technologies, De Montfort University, UK*
- **40 The Effect of Inter-Organization Trust and Dependency on E-Procurement Adoption: A Case of Malaysian Manufacturers** *Latif Al-Hakim, University of Southern Queensland, Australia Nik Ab Halim Nik Abdullah, University Utara Malaysia, Malaysia Eric Ng, University of Southern Queensland, Australia*
- 61 Mobile Commerce Adoption in Organizations: A Literature Review and Future Research Directions

Husam Alfahl, Griffith University, Australia Louis Sanzogni, Griffith University, Australia Luke Houghton, Griffith University, Australia